

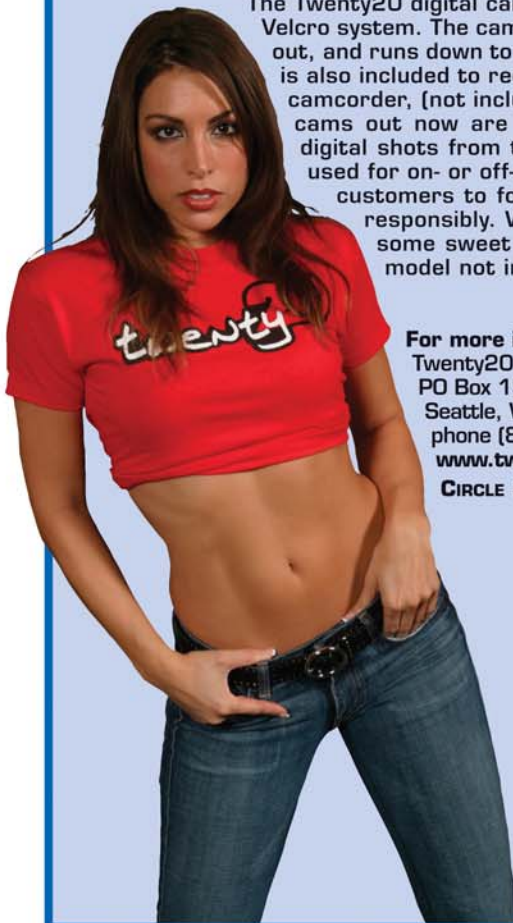
STAFF PICK

OK digital geeks and assorted speed freaks, Twenty20 has just the gadget we've all been waiting for. This new company offers up a helmet-mounted camera which eliminates the need for bulky camera mounts on gas tanks that threaten paint jobs, and will keep idiots from riding with a camcorder in their left hand while they try to navigate switchbacks.

The Twenty20 digital camera mounts to any helmet with a simple, no holes Velcro system. The camera cable is connected so it won't accidentally pop out, and runs down to a standard 9V battery holder. A mini microphone is also included to record your screams of joy. This all plugs into any camcorder, (not included) with a standard A/V input. The new mini cams out now are great for this stuff, plus some offer single digital shots from the video. Twenty20 says the system can be used for on- or off-road adventures, just be sure to advise your customers to follow all instructions in the manual and ride responsibly. When you place your order be sure to score some sweet swag like the T-shirt shown here — sorry, model not included!

— DEAN KELLY, AD SALES REP

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CIRCLE 307



XTREME WORX APPAREL ■ FAIRCHILD SPORTS

Fairchild Sports has welcomed the Xtreme brand to its family of products. "With their long-standing motorcycle apparel experience and the supported addition of the premium Oxtar boot line, we felt they were a perfect fit to enthusiastically market all of Xtreme's products," says Xtreme president, Dale Davis. Xtreme definitely gives dealers something to get enthusiastic about with the WORX line of MX apparel. WORX pants have been redesigned for '05 using the latest fabric technology to reduce weight by 20%. The jerseys (not shown) feature fade-proof graphics that stay looking fresh longer.

Sure Sellers:

- Pants 20% lighter
- Fade-proof jerseys
- Full line of 46 T-shirts also available

Display Ideas: Wear a T-shirt and spread the good news!

Retail Price: Pants \$149.95,
Gloves \$34.95, Jersey \$39.95

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Essentials