

# PRODUCT UPDATE

In each issue of *Rapid Bikes* I will use this page to feature a selection of products that are supplied by my import and distribution business, providing you with personal feedback on each item.

Wayne Gardner Enterprises started from humble beginnings in the garage of our family home in Wollongong just over 23 years ago.

I was at the beginning of my International racing career and I was offered the opportunity to import and distribute EBC brake pads into Australia.

Later, we also won the prestigious Michelin motorcycle tyre business in NSW (and now South Australia) and my family managed and built the operation while I was overseas racing.

Since retiring from motor racing two years ago I have started to concentrate on developing Wayne Gardner Enterprises into one of Australia's leading importers and now have a hands-on involvement in the business.

In that time we have expanded our range of products, all of which I personally select and test. I wanted to be able to pass on my experience to the consumer, so my philosophy is that I will only sell products I would use and recommend myself. I hope you'll find my monthly 'updates' beneficial.

Ride safely and stay on it.

Wayne Gardner

## SAFE AND SOUND

We all worry about our pride and joy getting stolen. That's why I secure my Fireblade with a **XENA** disc lock. Like most riders who use disc locks, I'm guilty of forgetting to remove the lock and rolling the bike forward, damaging forks, disc and mudguard – a pretty embarrassing moment. But the beauty of the new XENA locks is their built-in alarm system – a 110dB siren that is triggered by an inbuilt microprocessor and two movement sensors. It really is fool proof and, aside from protecting your bike, **XENA** locks prevent nasty accidents and spills. XENA locks are available in a range of colours and options and are in the top 5 – 10% of disc locks that exceed UK, ART and SRA Sold Secure Gold status.



## ACTION!

I was one of the very first riders to have an on-board camera mounted to my bike and, ever since, I have firmly believed that they are the best way to truly capture the feeling of riding a motorcycle. I think on-board footage helps promote motorcycling as an exciting sport and that is why I am proud to distribute and recommend **Twenty20** PowerSports cameras. Twenty20 helmet cameras and motorcycle cameras are lightweight, hi-quality, hi-tech, easy to use lenses that simply plug into your digital video camera. The Twenty20 cameras come with a microphone and are great fun – Jeff, Pete, Wazza and I use them when we do our *Rapid* track testing! We mount two cameras and switch between them. All the footage is hi-quality and great to watch. **Twenty20** cameras are great for racers or ride day enthusiasts to use as a training tool, too. Visit [www.twenty20camera.com](http://www.twenty20camera.com)

twenty20

SUOMY

STOMP

**XENA** INTELLIGENT SECURITY

**EBC** BRAKES

**MICHELIN**

**CMS** Helmet

**RACETECH** HOLD THE POWER

**Wayne Gardner** ENTERPRISES

For you nearest stockist  
call (02) 4226 2999  
email [enquiries@wgardner.com](mailto:enquiries@wgardner.com)  
[www.wgardner.com](http://www.wgardner.com)