



Not Exactly the Two-Wheeler You Might Be Thinking Of

It's still up in the air whether Segways are considered "powersports" products, but there's no arguing their tangential relationship. Wheels? Check. Motor? Check. Gyroscopic balancing sensors? Um, uh, check. OK, there's that one detail.

At any rate, they're still gadgety enough to be really interesting, and for 2007 (and beyond) Segway introduces two new models of the company's namesake Personal Transporter.

The i2 is the standard model that is geared for most urban and suburban uses. It has a top speed of 12.5 mph and a range of 24 miles on a single charge. It can be folded for stowing in a trunk, or rolled onto a bus or train. The x2 is the off-road version or at least the model for anybody who's looking to venture into the dirt, gravel, grass or sand. A wider track and higher ground clearance makes for better off-pavement riding. Although it has a shorter range of 12 miles on a single charge, it still moves along at 12.5 mph.

Just remember, many municipalities around the country have passed laws aimed specifically at keeping Segways off the sidewalks and pathways. All fun is eventually punished, right?



New York Riders to Get "Justice for All"

New York Gov. George Pataki signed a law that automatically revokes and suspends the licenses and registrations of drivers convicted of violating another motorist's right-of-way, causing injury or death. The law also requires offenders to take an accident-prevention course.

The AMA applauded the new law, which it lobbied for under its Justice for All campaign. The push is primarily aimed at passing laws that hold motorists accountable for causing accidents that injure or kill motorcyclists.

Eleven other states have passed such laws. A similar bill is pending in California.

New Camera, Dealer Rebates, Holiday Cheer

Twenty20 has a new dealer rebate program that coincides with the release of its newest high-resolution CMOS Helmet Camera.

The rebate program allows dealers to trade in their old inventory for the new camera model for free. Dealers need only pay the cost of shipping.

Dealers might also want to inform customers who have purchased the older Twenty20 camera that they can upgrade to the 2007 model by mailing in the camera, proof of purchase and \$50. A potential lost sale of the new model? Likely. But the customer service rewards can go a long way. Customers should contact the company directly at (866) 397-6920 for complete details.

And just in time for the holidays, Twenty20 has a two-step display program that features a Christmas chimney stocking and holiday-themed fliers for a four-unit or 15-unit buy-in. The company is also rolling out its first national ad campaign.



Snippets

Kryptonite Gets a Canadian Distributor

Lock company Kryptonite has named Outdoor Gear Canada as the exclusive distributor of its powersports product line.

OCG is Kryptonite's distributor in the bicycle channel, a relationship that goes back to the 1970s. The company recently expanded into the powersports market.

Evader Signs Deal to Deliver to West Coast

Evader Inc. has signed a deal with Seattle-based MC Electric Vehicles naming the firm as its distributor in the West.

The agreement could bring Evader's line of high-performance electric scooters into MC's existing network of dealers. The distributor also sells through its own two outlets in Seattle and Portland, and has dealers in Bozeman, Mont.; Pacific Power Batteries in Everett and Marysville, Wash.; Electric Wheels in Salem, Ore.; and Central Oregon Golf Carts in Bend, Ore.

Evader is headquartered in Bellevue, Wash. For more information call (425) 213-1515.

Proof There's No Such Thing as Easy Money

Dealers, do you know a local rider with the stones to enter this year's Enduro-Cross? If so, you may want to let him know that Maxxis Tires has posted a \$6,000 contingency for the Nov. 17 qualifying round. The actual race takes place Nov. 18 in Las Vegas.

For qualifying riders running Maxxis tires, first place earns \$3,000, second place gets \$2,000, and third place lands \$1,000.

Maxxis plans to have its support track trackside at the Orleans Arena offering special sponsorship pricing for riders wanting to run Maxxis during the grueling race.

Race information and entries are available at www.endurocross.com.