

# SPARE PARTS

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## Moto History 101

### Motocross America



From the spiky-haired new kid behind the parts counter to your shop-sponsored local pro, all MX lovers are sure to be taken in by *Motocross America* written by the AMA's Bill Amick. A tribute to the history of motocross in this country, the book

shares its name with an exhibit at the Motorcycle Hall Of Fame Museum that opened in March. The book covers the sport's European roots and chronicles its U.S. expansion. See photos of the museum exhibits and great historical images of superstar riders and the machines they raced to victory. Fun "where are they now?" sidebars update readers on what happened to yesterday's greats. Great as a holiday gift, or perfect for your own coffee table, *Motocross America* is available from Motorbooks International at (800) 826-6600 or visit them on the web at [www.motorbooks.com](http://www.motorbooks.com). ■

## Movie Makers

Talk about an original holiday gift idea, Take20 Video now makes it possible to create

professional looking DVD quality videos at a consumer friendly price. Perfect for that stack of home videos capturing junior's track days or an ideal way to create an in-store promo for your dealership, Take20's service offers a choice of four basic editing packages and then tailors the video to suit each customer's



personal style. Riders can pick background tracks from the music library, pick transitions and highlight their favorite parts with the logging feature. If your customer isn't interested in making so many decisions, Take20 is happy to create the entire package. Either way, all they need to do is send footage into Take20 and in two to three weeks they'll

receive a custom printed DVD case and professionally edited DVD, all for about \$400. Sound too good to be true? Just ask Pat Knapp, parts manager of Skagit Powersports. "We had been talking about making some promos for a while now, and we had heard about Take20, so we gave it a shot," says Knapp. "It was



great, those guys are really knowledgeable, and they gave us a lot of tips about how to shoot the right kind of footage so we could put together the kind of promo we were looking for. I thought it turned out very well. I was surprised to see that something filmed without production level equipment could look so polished. We were able to proof a rough cut before they sent us the final DVD version. They also saved us a smaller version of the video for our website." Check the clip out for yourself at [www.skagitpowersports.com](http://www.skagitpowersports.com) and then surf over to [www.take20video.com](http://www.take20video.com) for more information. ■

## Gratuitous

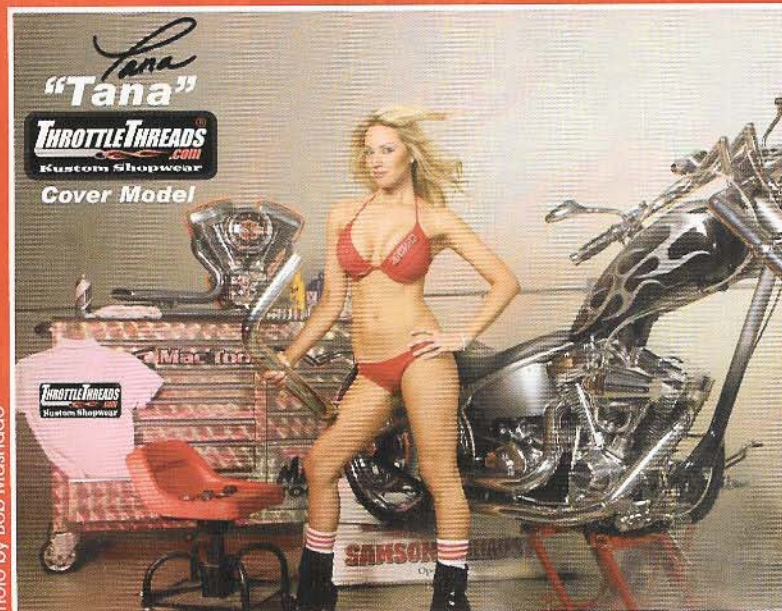


Photo by Bob Masnado

A red bikini, now that's what we call holiday spirit!